

		Category						
		Workshop Invoice Survey	Booking Confirmation	Aftersales Diary Contact Plan Email	Health Check Email	Invoicing	Proforma	Workshop Estimate
Field Name	Description	Sends the CSI Survey link to a customer following the invoice of a workshop job	Email confirmation following a booking being made by a customer	Email reminder of Workshop Dates as part of the Aftersales Contact Plans	Vehicle Health Check form and video.	Sends a link to the customers workshop invoice	Sends a link to the customers workshop proforma	Sends a link to the customers workshop estimate
\$CUST\$	Customer name in the format – 'Title / First Name / Surname'	✓	✓	✓	✓	✓	✓	✓
\$VEH\$	Vehicle make, model and spec	✓	✓	✓	✓	✓	✓	✓
\$VIN\$	Vehicle VIN					✓	✓	✓
\$REG\$	Vehicle registration number	✓	✓	✓	✓	✓	✓	✓
\$DEALER\$	Dealership / Department name	✓	✓	✓	✓	✓	✓	✓
\$DEALER_ADDRES\$	Dealership address		✓	✓	✓	✓	✓	✓

\$DEALER_NUMBE R\$	Dealership telephone number		✓	✓	✓	✓	✓	✓
\$BOOKED\$	The date the booking was made on.	✓			✓			
\$BOOKING_DATE \$	Booking date (Day, Date, Month, Year, Time) "Monday 2 <sup>nd</sup> December 2024 at 8.30am"		✓					
\$COLLECTION_DA TE\$	Collection date		✓					
\$BOOKEDBY\$	User who created the booking	✓			✓			
\$ADVISOR\$	Service advisor allocated to the booking	✓	✓		✓			
\$TEAM\$	Service team that will carry out work	✓			✓			
\$COLLECT_DELIVE R\$	Customers address for collection / delivery		✓					
\$CALENDAR_LINK \$	Provides a link to add the booking into recipients Outlook calendar		✓					
\$VEHICLE_IMAGE \$	Image of vehicle	✓		✓	✓			

\$QUESTION\$	First question in a given survey	✓						
\$UNSUBSCRIBE\$	Unsubscribe link – Removes 'email' from allowed contact types	✓	✓	✓	✓	✓	✓	✓
\$BROWSER_LINK\$	Hyperlink to display the email in the customer's web browser	✓	✓	✓				
\$TITLE_HEADER\$	Displays the title of the email			✓				
\$CONTACT\$	Displays the Aftersales Diary Event title			✓				
\$CONTACT_INC_DATE\$	Displays the Aftersales Diary Event title and the due date			✓				
\$JOB_PROGRESS_LINK\$	Will create a hyperlink on the booking confirmation email displaying either the image or link text as per portal parameters (refer to Online Vehicle Progress Guide). This link will generate the online portal page		✓					
\$VIDEO_LINK\$	Embeds video as a clickable link				✓			

\$DOCUMENT TYPE\$	Describes the type of document (Invoice / Proforma / Estimate)					✓	✓	✓
\$REFERENCE\$	Displays document reference number					✓	✓	✓
\$INVOICE_VALUE \$	Displays invoice value					✓	✓	
\$PAYMENT_MET HOD\$	Displays payment method					✓	✓	
\$PAYMENT_ONLI NE\$	Embeds a payment link in the email – only for use with online payment integration					✓	✓	