

		Category	
		Data Protection	Online Payment Request
Field Name	Description	Sends an email after a customer's contact preferences have been updated with a link to update their preferences via email	Sends an online payment request link to the customer
\$CUST\$	Customer name in the format – 'Title / First Name / Surname'	✓	✓
\$DEALER\$	Dealership / Department name	✓	✓
\$DEALER_ADDRESS\$	Dealership address	✓	✓
\$DEALER_NUMBER\$	Dealership telephone number	✓	✓
\$SALESPERSON\$	Original salesperson		✓
\$UNSUBSCRIBE\$	Unsubscribe link – removes 'email' from allowed contact types		✓
\$CONTACT_PREFERENCE_LINK\$	Creates a hyperlink for customers to view and update their permissions	✓	
\$PAYMENT_REQUEST_LINK\$	Embeds a payment link in the email – only for use with online payment integration		✓